

FOR IMMEDIATE RELEASE

(Please include in all Calendar listings)

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ballet tech cincinnati announces 9th Season at the Aronoff Center

Cincinnati, OH— The 2009-2010 Season Series marks **ballet tech cincinnati's** ninth year serving the communities of Greater Cincinnati with excellent, innovative and diverse dance programming. Award winning Producing Artistic Director Marvel Gentry Davis and her highly talented Artistic Team focus on excellence, diversity and innovation in each production and audiences get it. "It was wonderful!", "I really appreciated the diversity of the choreography...and the diversity of the dancers", "It was awesome!" **ballet tech cincinnati** premieres its 9th Season on Friday, October 9, 2009 at 8PM and Saturday, October 10, 2009 at 2PM and 8PM with the original dance production, **The Emerald City**, an innovative twist on the L. Frank Baum stories about Dorothy, The Scarecrow, The Tin Man, The Cowardly Lion, The Wizard, Good and Evil Witches and their cohorts, and the People in the Land of Oz, with a lively variety of music, original choreography, pre-professional dance students, professional and community dancers from 5-60+ years in age. The show will feature multimedia images, colorful sets and costumes in the production that integrates many concepts of the L. Frank Baum stories into a fun, fantastic journey to **The Emerald City** of Oz.

Leaping for Literacy production, Talking Eggs on February 19-20, 2010 captures the unique flavor of the American South in an unusual and imaginative tale akin to Cinderella to attract multigenerational families with youngsters. *Leaping for Literacy* is **ballet tech cincinnati's** unique program that links the love of dance and family literacy to help promote families reading together. Based on a favorite childrens' book, activities surround Talking Eggs and include a free online Study Guide in English and Spanish; poster and poetry contest; free performances at a variety of public venues and a book giveaway. A diverse cast that includes community youth and professional lighting, sets and costumes will mesmerize the audience as they experience Creole culture and music.

The Season Finale *Gala of International Dance Stars* on August 14, 2010 features the best dancers, the best companies and the best choreography from around the globe for one superlative show. The only dance event that brings an international focus to our city, state, and region, and the only International Dance Gala in the Midwest. The annual *Gala of International Dance Stars* is a dazzling display of international talent drawing tourists to Downtown Cincinnati, and inspires international goodwill in Ohio and abroad.

more

TICKETS

Tickets are available now \$26-\$62; to purchase, call 513.621.ARTS (2787) or go to www.balletechcincinnati.org or www.cincinnatiarts.org . Enjoy the Arts, Senior, Group and Family FourPack Discounts available. For more information call 513.841.2822

SPONSORS

WGUC 90.9 FM and The Cincinnati Herald are Media sponsors for the 2009-2010 Season Series. This season is made possible, in part by the support of the Aronoff Center Rental Subsidy Grant of the Greater Cincinnati Foundation, the Fine Arts Fund, Ohio Arts Council, Greater Cincinnati Foundation, Macy's, Duke Energy, and The Robert H. Reakirt Foundation, PNC Bank Trustee. The *Leaping for Literacy* project is sponsored by the Stillson Foundation, Fifth Third Bank, Trustee and John A Schroth Family Charitable Trust, PNC Bank, Trustee. Carl Lindner, the State of Ohio and the City of Cincinnati are *Raising the Barre* Capital Campaign Sponsors.

For more information, call **ballet tech cincinnati** at (513)841.2822, email info@balletechcincinnati.org or visit our website at www.balletechcincinnati.org

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The mission of *Scripps-Corbett Award* winner and ONE Award Finalist, **ballet tech cincinnati** is to educate, entertain and inspire by providing diverse and innovative performances that have a phenomenal community impact. Founded in 1997, **ballet tech cincinnati** is a non-profit 501 (C) (3) organization offering community dance classes and performances in its Kennedy Heights World Headquarters and numerous other venues including the Aronoff Center as a resident company. **ballet tech cincinnati** presents many community performances each year featuring a wide variety of pre-professional and professional dancers, dance styles and music. Last season, we served over 15,000 audience members. We have the most diverse audience of any Cincinnati area presenter, and we are the only company that presents guest companies, an international Gala, and preprofessional dancers as part of our season series. **Dance 2 Community Kids** community outreach program introduces youth from underserved communities to dance and the Aronoff Center expanding the audience for the arts and downtown Cincinnati venues. Over 1400 children have attended ballets in this outreach. **The Leaping for Literacy Project** presents an annual spring production based on beloved children's stories, Touring Company performances in area schools, free outreach performances in area libraries and bookstores, a poster and poetry contest, and a book giveaway to promote family literacy. **ballet tech cincinnati** also collaborates with Cincinnati Ballet Company, Closing the Health Gap and The West End Arts Access Initiative to extend our reach and make dance more accessible for everyone. For more information about **ballet tech cincinnati**, visit www.balletechcincinnati.org
